

## Sample Email for Friends & Family

Dear [name of friend/family member/colleague],

I just signed up to bring the powerful documentary BEFORE YOU KNOW IT to our local theater. The film follows three gay seniors as they navigate the adventures, challenges and surprises of their golden years. BEFORE YOU KNOW IT has earned awards at festivals around the world, and I'm excited to bring it to [your community].

You can find out more about the film and watch the trailer at [www.beforeyouknowitfilm.com](http://www.beforeyouknowitfilm.com).

I'm planning the screening for [insert date] at [insert time] at the [insert theater]. I'd really appreciate it if you could make it. The film only comes to [insert theater] if at least [insert minimum reservation required] people sign up to see it. You will only be charged for your ticket if we succeed in booking the screening.

You can reserve your ticket here: [insert url to your personalized GATHR screening page]. If you cannot attend, please consider donating a ticket to a friend or local senior or lgbt community center.

I appreciate your support and look forward to seeing you at our screening of BEFORE YOU KNOW IT.

All the best,

[your name]